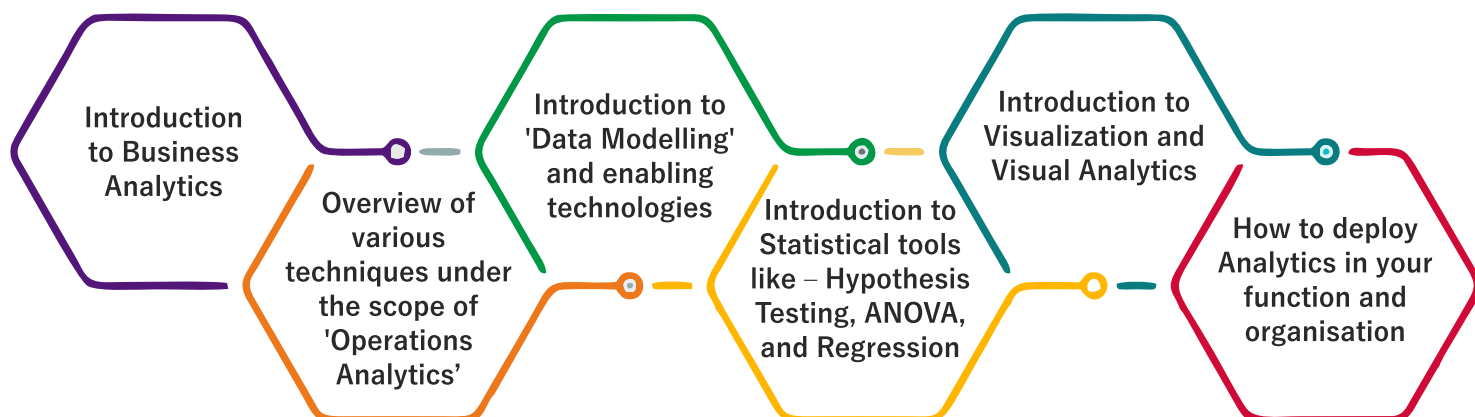


Workshop on OPERATIONS ANALYTICS

1000 – 1300 hrs | 26 – 27 May 2022

Operations Management is set of activities which create value in terms of products and services, through transformation of inputs to outputs. Across all industries, Operations are undergoing transformation in form of Automation, Digitisation, Internet of Things (IOT) and new manufacturing technologies. And these transformation waves are generating one thing in abundance - Data. Till recently, organisations could manage the show by anecdotal analysis exercises of this data. However, these transformations, particularly Digitisation, have levelled the field for a micro-enterprise pitched against an established player in any industry. And the advantage is enjoyed by the player who can better harness a potent tool – Analytics.

Operations Analytics is an interdisciplinary faculty overlapping Operations Research, Statistics, Data Science & Technology and Business understanding. Operations Analytics is all about transforming data into insights for better decision making. Analytics cannot be swept under carpet as 'off-line' function. Rather, progressive companies model business process execution that is driven by Analytics.



COURSE CONTENTS

- The participants shall get an overview of Business Analytics; the contributing growth factors; and types of techniques – Descriptive, Predictive and Prescriptive analytics.
- Overview of various techniques available across the various Operations functions
- Introduction to foundation statistical techniques, data modelling and Visual analytics.

TARGET PARTICIPANTS

This program is industry and function agnostic by design. Practicing managers from different Operations-domain (R&D, Planning, Procurement, Production, Stores, Logistics, etc.) can attend. This program intends to present an overview of how Operations Analytics could help a manager to take an informed decision in any value creating or supporting activities

FOCULTY PROFILE

Shashank Kotwal is the founder of Shashank Kotwal and Associate, an advisory service firm with offerings in Strategy, Business Excellence and Analytics. Shashank has over 23 years of multi-functional experience in Operations, Design, Business Excellence, Corporate Strategy and Business Development. This experience spans various industries and organisations like Mukund (Steel), Crompton Greaves (Electrical) and Mahindra (Automotive, Gensets and Marine). Shashank is also an adjunct faculty for the subject of Operation Analytics at Chetanas R.K. Institute of Management & Research, Mumbai.

FEE

INR. 5000/- per participant

- *Taxes as applicable*
- *Pre registration is Mandaotry*



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