



Confederation of Indian Industry

IMPROVING COMPETITIVENESS THROUGH FOCUSED IMPROVEMENT METHODOLOGY (KOBETSU KAIZEN)

23rd & 24th June 2025

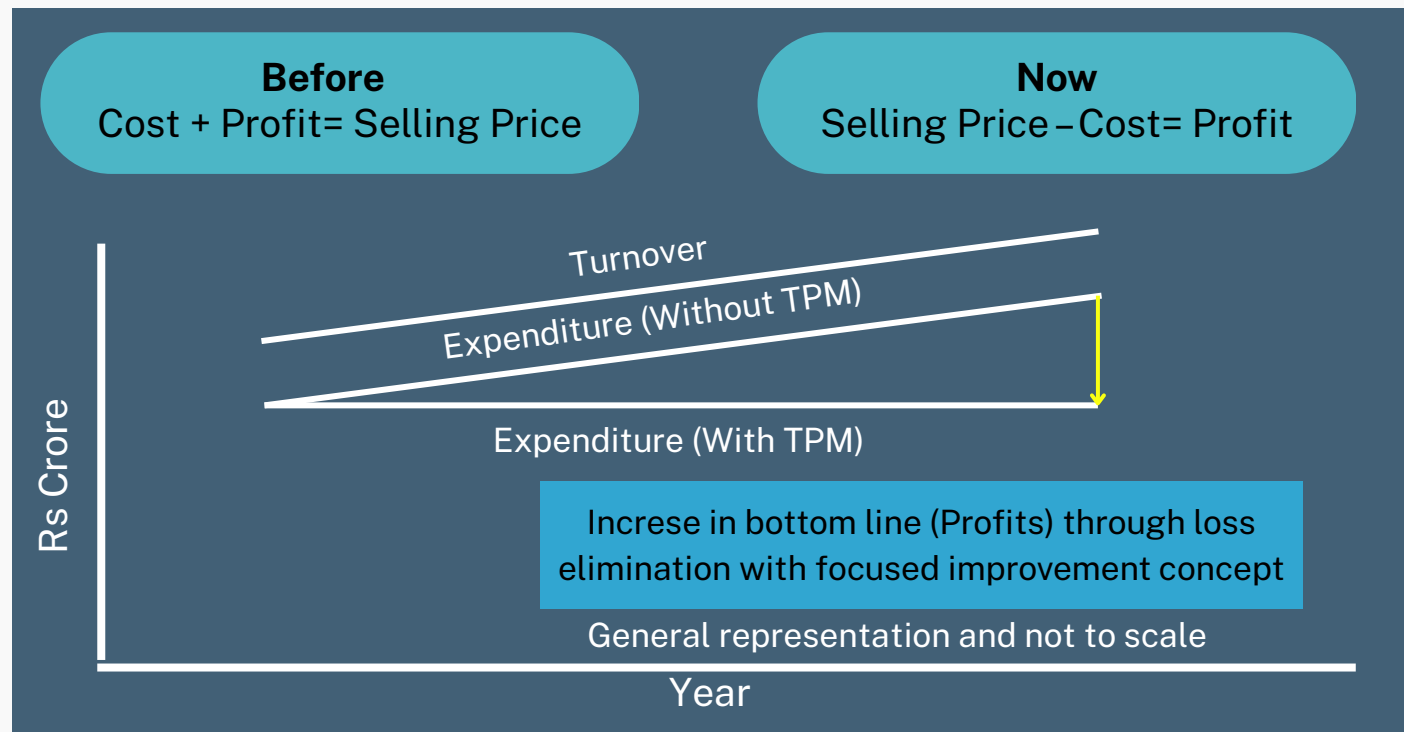
Implementation of TPM in the true spirit would improve the financials- both the top and bottom line of any organization. One of the key drivers of TPM-Kobetsu Kaizen, is to eliminate the losses that are occurring in the Operations and thereby improve both the sales revenue and bottom line.

Kobetsu Kaizen or the Focused Improvement Pillar of TPM addresses various types of losses and the activities that maximize the overall effectiveness of equipment, process and plant through relentless elimination of 16 types of losses and improvement of performance efficiency. Focused Improvement activity is a priority in the TPM deployment program with activities performed by cross-functional teams. These teams identify and design activities to eliminate/ minimize the 16 losses, which are carefully measured and evaluated.

16 Major losses (Types)

- **Seven major losses that impede overall equipment efficiency**
- **Losses that impede equipment loading time**
- **Five Major losses that impede workers efficiency**
- **Three major losses that impede efficient use of production subsidiary resources**

The above losses require further clarity in the industry and these losses grow over a period of time if not controlled. A need has been identified to disseminate the technical know-how on the methodology to eliminate/minimize these losses. Responding to the need of building skills in this area, a 2-day intensive program has been designed with emphasis given to impart knowledge to the participants





Key Focus Areas

- Understanding of Global / Local performance metrics
- Linkage of Financials with Kobetsu Kaizen
- Defining and understanding what a loss is
- Understanding the 16 losses of TPM
- Structured approach for eliminating/minimizing these losses
- Methodology for calculating Overall Equipment Efficiency (OEE)
- In-depth explanation of each loss with applicable tools
- Losses related to Process industries
- Linkage of losses with financials
- Bottleneck management Measurement of operational metrics
- A KK case study presentation by TPM implementing company is also being planned

FEE

CII / TPM Member
12,500 + 18% GST

Non Member:
15,000 + 18% GST

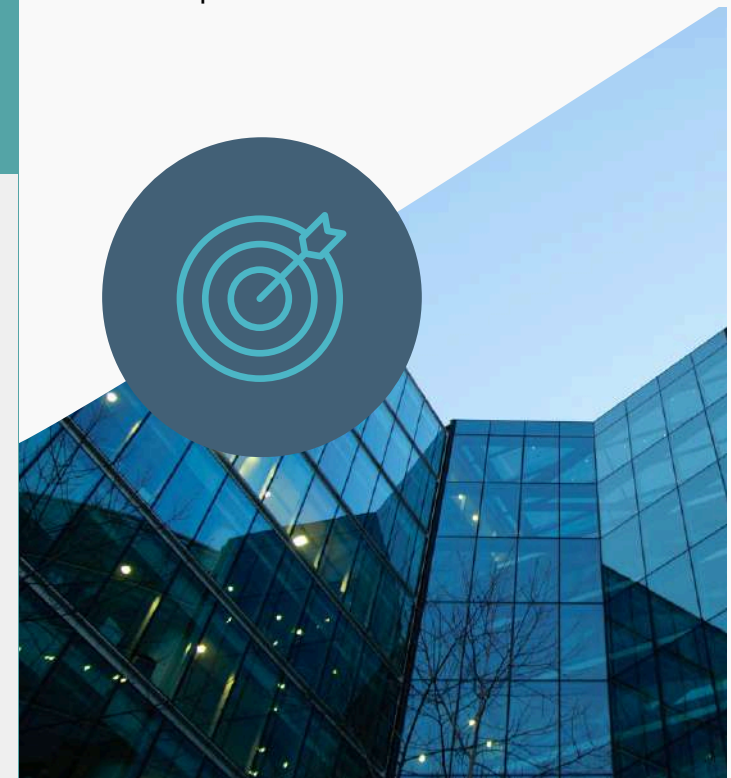
For registration contact
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Target Participants

Heads of Manufacturing, Quality, Engineering, Process Engineering, Senior Managers, Managers and Engineers, Pillar Chairmen, TPM Coordinators. Participants from both discrete manufacturing and process industries will find the program useful.

TPM implementing Companies which have already achieved Excellence, Consistency in Excellence, Special award, and further also will gain rare insights by attending the program. The 2-day schedule has been meticulously tailored to perfectly suit the Operational needs of any mass volume manufacturing environment.

Additionally companies implementing TQM, Lean, Six sigma, TOC etc will find full relevance to their operational needs.



Faculty



Mr S Venkateswaran
Principal Consultant
TPM Club India, CII IQ

Venue

Advanced Manufacturing
Technology Development Centre,
IIT-Madras Research Park
Taramani, Chennai