

*11th edition*

# CII NATIONAL COMPETITION ON DIGITALISATION, ROBOTICS & AUTOMATION INDUSTRY 4.0

26-28 February 2026 : INDIA CISCO WEBEX

Award Ceremony : TBA



Service Sector

Manufacturing Sector

PARTNERS



Contact for Programme Partnership / Sponsorship opportunities:

Online Registration Link : <https://cam.mycii.in/OR/EventDetailOR.html?id=E000073190>

E: [virender.singh@cii.in](mailto:virender.singh@cii.in) | W: [www.cii.in](http://www.cii.in) [www.cii-iq.in](http://www.cii-iq.in)

 Click Here

**D**igitalisation, Robotics and Automation (DRA) are fundamentally changing the manufacturing / service processes across the globe as the key drivers for the **4th Industrial Revolution (Industry 4.0)**. Their structured implementation leads to major improvements in quality, raising of productivity levels, improvements in operational efficiencies and real time monitoring and control of end-to-end business processes through data analytics.

With a view to create a repository of the best and innovative practices in “Digitalization, Robotics & Automation-Industry 4.0” among Indian industries, **Confederation of Indian Industry (CII) Institute of Quality** is organizing its **11th National Competition on Digitalisation, Robotics and Automation (DRA) – Industry 4.0** to support Government of India’s “**Make-in-India**”, “**Digital India**” & “**Atmanirbhar Bharat**” campaign by enhancing the competitiveness of Indian Industry in the global market.

The competition is intended to serve as a bench marking forum and showcase the best cases demonstrating adaption of the emerging world class technologies and building resources in the journey towards **Industry 4.0** implementation.

The competition will bring together the designers, practitioners and innovators of DRA - Industry 4.0 from a wide range of industrial activities including digital product / process design, mass customization, robotics, real time monitoring and control, logistics and material movement. Besides recognizing the outstanding achievements, the forum will provide rare learning opportunity of the state-of-the art to all those taking part of attending the event.

Automation / Digitalisation / Robotics gadgets manufactures, suppliers, service providers & integrators are encouraged to share their presentations on latest technology and its application in industry, to enhance the know how of users on latest technology and its applications for implementing in their respective organisations.

## OBJECTIVES

- ★To recognize the best in class practices for advancement & implementation of Digitalisation, Robotics & Automation (**Industry 4.0**)
- ★To provide a cross learning and sharing platform on how the various components of Industry 4.0 (Digitalisation / Robotics / Automation etc.) are implemented by organizations in different processes & context.
- ★An opportunity to interact with the best minds in the country engaged in adapting and harnessing digital manufacturing or smart manufacturing
- ★To bring Indian Industry together for cross learning and advancement on a journey towards Industry 4.0 through learn & share approach

## GUIDELINES

- ★Participating companies should submit “DRA Case Studies” implemented in case studies
- ★Application should be submitted in the format given in “**DRA Application Form**” i.e. Annexure-2
- ★“**DRA Summary Sheet**” should be submitted along with “**Power point presentation**” before last date of application submission
- ★Presentation time will be 8+2 minutes & maximum 25 slides, supported by a small movie clips wherever applicable. 3 minutes Q&A session by Jury Panel additional
- ★Presentation to be made in specified format i.e. “Presentation Template-3”

## APPLICATION EVALUATION

Panel of Eminent Experts would evaluate each application of “DRA Case Studies” & selected case studies shall be presented in the competition.

## AWARDS SUMMARY



## AWARDS v/s INDUSTRY TYPE

AWARD TYPE	INDUSTRY TYPE			
	MANUFACTURING SECTOR			SERVICE SECTOR
	OEMS	TIER -1	TIER-2	
PLATINUM	3	3	1	2
GOLD	5	7	2	3
SILVER	7	10	3	4
BRONZE	AS DECIDED BY JURT PANEL			

# CII AWARDS CEREMONY 2026 (LCA & DRA)

## Partnership / Sponsorship Matrix

Deliverables	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	CORPORATE CONTRIBUTOR
Value (In Indian Rupees)	5 Lakh	3 Lakh	2 Lakh	1 Lakh
Value (In USD)	\$6,700	\$4,500	\$3,000	\$1,500
Representation in Conference Planning Core Group (after receipt of confirmation) (Representation in Jury Panel for Competitions)	✓	✗	✗	✗
Speaking Slot (8 -10 Minutes)	✓	✓	✗	✗
Corporate Video Presentation during Breaks	✓	✓	✓	✗
Company Logo in Screen Back Drop	✓	✓	✓	✓
Logos to be incorporated in Promotional material (after receipt of confirmation)	✓	✓	✓	✓
Logo on Event Webpage	✓	✓	✓	✓
Complimentary Registrations	15	10	8	5

### PARTICIPATION FEE per Case Study

CII Member	INR 30,000 + 18% GST
Non - Member	INR 35,000 + 18% GST

### DELEGATE FEE For Award Ceremony

Presenting Company	INR 5,000 + 18% GST
Non-presenting Company	INR 6,000 + 18% GST
Non Member- Non presenting	INR 6,000 + 18% GST

## Automation Gadgets Supplier / Integrators Presentation

Know how presentation by automation gadgets suppliers / integrators / solutions providers

CII Member	INR 30,000 + 18% GST
Non - Member	INR 35,000 + 18% GST

**For Annual Partnership Support  
Please Contact Us**

**\*\*Contact for Stalls for promoting products and services related to LCA / DRA / Industry 4.0**