

ROBUST X

DESIGN OF EXPERIMENTS FUNDAMENTALS & TAGUCHI METHODS

A CII – IQ Professional Certification
Programme



8 - 10 APRIL 2026
CII GURUGRAM OFFICE
UDYOG VIHAR

Design Better • Decide Faster • Build Robust Processes

WHY YOU SHOULD ATTEND?

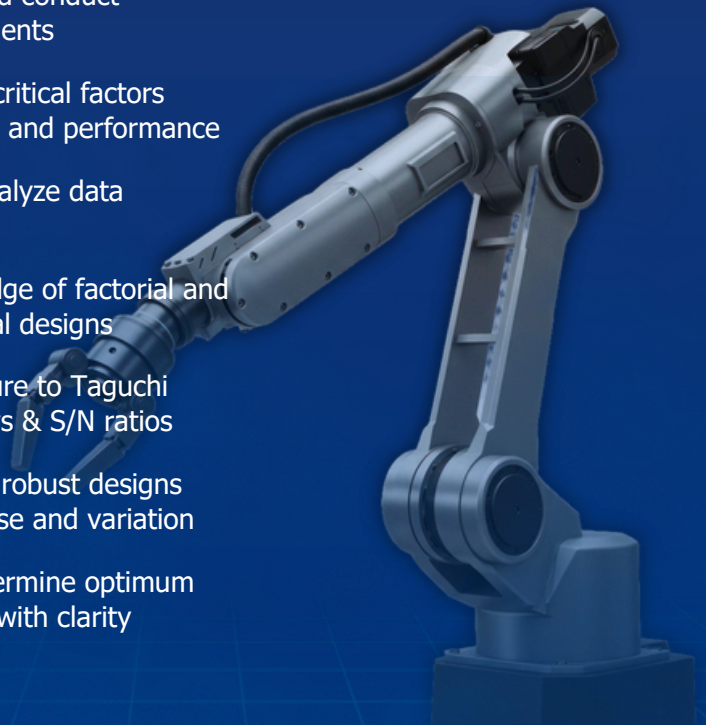


In today's competitive manufacturing and product development environment, guesswork is expensive. Design of Experiments (DOE) provides a structured, scientific and statistically sound approach to understand cause-effect relationships, reduce variability and optimize performance using minimum experiments and maximum learning.

This program blends classical DOE and Taguchi's robust design methods to help professionals design better products, stabilize processes and make confident, data-driven decisions. The focus is not theory alone but practical application that works on the shopfloor and in design labs.

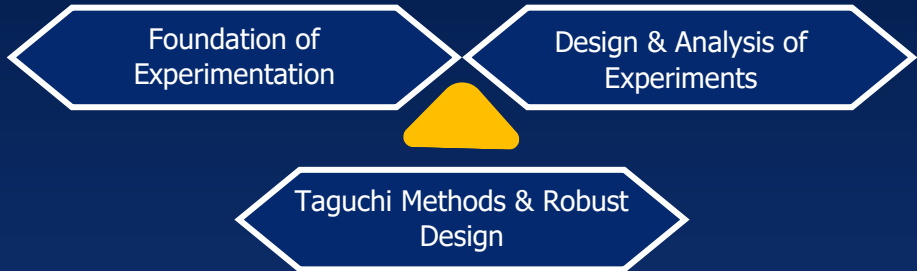
WHAT YOU WILL GAIN?

- Ability to plan and conduct effective experiments
- Skills to identify critical factors impacting quality and performance
- Confidence to analyze data using ANOVA
- Practical knowledge of factorial and fractional factorial designs
- Hands-on exposure to Taguchi Orthogonal Arrays & S/N ratios
- Tools to develop robust designs insensitive to noise and variation
- Capability to determine optimum process settings with clarity





PROGRAM COVERAGE



FOUNDATION OF EXPERIMENTATION

- Role of experimentation in problem solving & product development
- Need for structured experimentation vs trial-and-error
- Key terms, objectives and definitions
- Refresher on essential statistical concepts
- Experiment planning strategies



DESIGN & ANALYSIS OF EXPERIMENTS

Conducting experiments:

- Replication
- Local Control
- Randomization

Multi-factor experiments

- Two-way and N-way factorial designs

Data analysis using ANOVA

Fractional factorial designs for reduced experimentation effort

TAGUCHI METHODS & ROBUST DESIGN

- **Orthogonal Array experiments (2 & 3 level designs)**
- **Taguchi Quality Loss Function**
Larger-the-Better
Nominal-the-Best
Smaller-the-Better
- **Robust design & parametric design concepts**
- **Signal-to-Noise ratios and interpretation**
- **Identifying optimum and robust process conditions**

Learning Methodology

This program is designed to be highly engaging and experiential:

Hands-on

Hands-on exercises and group tasks

Discussions

Real industrial examples and case discussions

Experimental

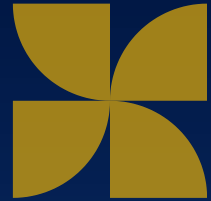
Practical interpretation of experimental results

Assessment

Assessment test to reinforce learning

Certificate

CII – IQ Professional Certificate
on successful completion



Who Should Attend

(Production, Quality, Design & R&D)



R&D / Product Design
Engineers



Process, Quality &
Manufacturing Engineers



Production Engineers &
Supervisors



Improvement Team
Members



Process Technicians



Engineering Managers
& Technical Leads



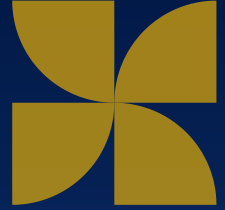
Plant Heads & Senior
Managers

Faculty



Mr. V. V. Iyer
(V. Venkateswaran Iyer)

A **Senior Quality Management** expert and alumnus of the **Indian Statistical Institute (ISI)** with over **30 years of experience** in industry-focused training and consultancy. Former Professor at ISI, Chennai and Associate Vice President (L&D) at TCS. he has trained **20,000+ professionals** across **100+ organizations**. His core expertise includes **DOE (Classical & Taguchi), SPC, MSA, Six Sigma, QFD, FMEA, Reliability and TQM**.



Program Fee (Per Participant)

CII Members: ₹ 40,000 + GST

Non - CII Members: ₹45,000 + GST

Contact Details :

- Rohan Krishnamoorthy | rohan.krishnamoorthy@cii.in | +91 9731736572
- Agnideb Mondal | agnideb.mondal@cii.in | +91 9902627603
- M Janani Priya | janani.priya@cii.in | +91 8310728569

INSTITUTE
of **QUALITY**



Confederation of Indian Industry

CII Institute of Quality

2nd Stage, Bharat Nagar, Vishwaneedam Post

Magadi Main road, Bengaluru - 560091

W: www.cii-iq.in